

ZEN@TERRA®

GOING BEYOND THE TYRE
TO PROTECT YOUR SOIL

✓ IMPROVED SOIL PROTECTION

4% potential increase in crop yields*

- Thanks to lower field pressures and Michelin Ultraflex Technology

✓ INCREASED PRODUCTIVITY

Up to 30% extra traction**

- Up to 11% increase in productivity equivalent to +20 useful horsepower

✓ IMPROVED EFFICIENCY ON THE ROAD

When tyres are inflated to optimal pressures for road usage:

- Improved safety and road handling
- Driving at high and sustained speed
- Longevity of tyre
- Reduced fuel consumption - due to lower rolling resistance

✓ SIMPLIFIED USE

- Simplified tyre pressure management with just two clicks
- BOOST function: 3 minutes at extreme low pressure

APPROVED SUPPLIER

For more information and sales enquiries please contact:

TractAir

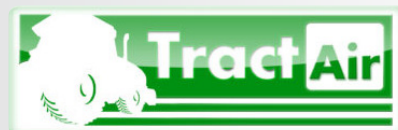
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GOING BEYOND THE TYRE TO PROTECT YOUR SOIL



PROTECTION



PRODUCTIVITY



PROFITABILITY



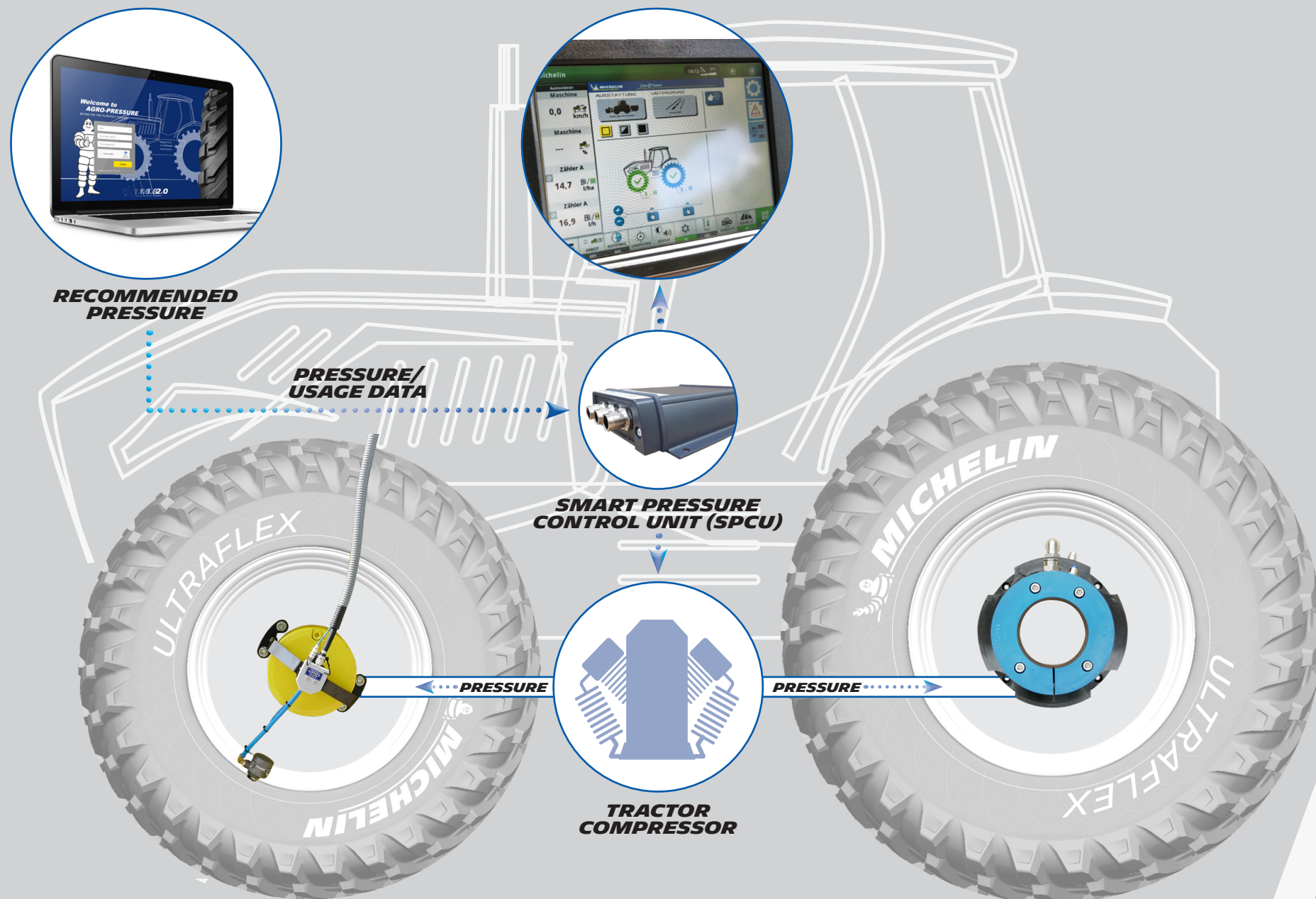
*Study conducted by Harper Adams University since 2014 on the ULTRAFLEX technology integrated into the EV0818 tyre.
** Comparison study conducted in-house on the MICHELIN EV0818 vs MICHELIN AX0818 tyre.
Scenario: 300 HP tractor farm with 300 ha of common wheat, 900 hours of use per year, 20% on-road use and 40% at high torque. Yield performance of 7.3 T/ha and selling price of €160/T.
Time saved = 40 hours = 5 days. For 360 hours of field work at high torque. Labor cost estimated at €66/hour (labour + tractor with fuel).



ZEN@TERRA®

A COMPLETE SOLUTION

TO PROTECT SOILS AND INCREASE THE EFFICIENCY OF YOUR TRACTOR USING A CENTRAL TYRE INFLATION SYSTEM AND MICHELIN TYRE TECHNOLOGY.



A COMPLETE SOLUTION

MICHELIN CTIS READY TYRES

- Michelin has a range of CTIS ready tyres to work with the Zen@Terra system including the MICHELIN Evobib tyre, a '2 in 1' tyre that transforms its pattern to give you the same high level of performance whether on roads or in the field

A PREMIUM CENTRAL TYRE INFLATION SYSTEM BY PTG

- Adapt tyre pressure even while driving



AUTOMATIC PRESSURE MANAGEMENT

- Just 2 clicks on the tractors dashboard to adjust tyre pressure
- Pre-programmed settings allow the user to easily switch tyre pressures depending on the implement attached and vehicle usage
- One touch buttons allow the user to adjust the pressure for empty, half or full loads or slope work
- 'Boost' function allows pressure to be adjusted when extra grip is needed

MICHELIN SUPPORT

- Parameter assistance
(via the AgroPressure by ZEN@TERRA application)
- Michelin account manager support to get started

* PTG: European leader in the CTIS market for agricultural vehicles.