## Michelin Sell Out offer September 2021 (Promotion)

Buy any Michelin New 22.5" product and receive €25 cashback.

1. This Promotion applies to purchases made between 1st September 2021 and 31st October 2021.

2. This Promotion is a cashback offer where an amount (plus VAT) will be refunded by bank account transfer (**Cashback**). Further details are set out in these terms and conditions.

3. By participating in this Promotion, customers agree to be bound by these terms and conditions and by any other requirements set out in the promotional material. The Promoter reserves the right to refuse entry or refuse to award the Cashback to any customer in breach of these terms.

4. MyPortal registration necessary - customers must register on the Promoter's MyPortal website (https://myportal.michelingroup.com) **(MyPortal)** to benefit from this Promotion. The Promoter reserves the right to refuse the Cashback if customers fail to register on MyPortal in accordance with the details set out in clause 6.

5. This Promotion is open to the Promoter's ROI based customers who operate Trucks, Coaches or Buses, are MyPortal business users, excluding existing customers who currently receive ongoing or agreed support from MTPLC. This includes UTR rebates, Government fleets or Michelin Services and Solutions customers.

6. How to apply:

   6.1 buy any Michelin 22.5" New truck tyre between 1st September 2021 and 31st October 2021 from any service provider/tyre dealer in the ROI;

   6.2 ensure you are registered on the Promoter's MyPortal;

   6.3 upload your purchase invoice to MyPortal between 1st September 2021 and 30th November 2021; and

   6.4 receive a Cashback amount of €25 (plus VAT) per qualifying tyre.

7. Cashback payment will be made via bank transfer to the customer's nominated bank account within 28 days from receipt of the uploaded purchase invoice.

8. Customers can claim the Cashback on a maximum of 100 tyres during the Promotion. Each claim must have a separate and identifiable tyre purchase transaction.

9. By participating in this Promotion, the Promoter will submit information entered on MyPortal (including bank details and proof of purchase) to Multi Resource Marketing Limited (MRM) and the information given will be checked by MRM to confirm the identity of the customer and to make the appropriate Cashback payment. Claimants can find out more about how their personal data will be used by viewing the privacy notice which is set out MyPortal online at https://myportal.michelingroup.com. MyPortal log in details will be required.

10. One claim per purchase invoice is permitted. Entry into this promotion cannot be in conjunction with any other offer. Entry forms that are incomplete, illegible or photocopied will not be accepted. The Promoter reserves the right to discard illegible invoices. The Promoter reserves the right to dispute a claim if it believes the claim is not legitimate.

11. The Promoter accepts no responsibility for entries not successfully completed due to a technical fault, technical malfunction, computer hardware or software failure, satellite, network or server failure of any kind. It is recommended that customers keep a copy of purchase invoices for their own records.

12. The Promoter will not be responsible for any tax liability in whole or in part incurred by customers as a result of this Promotion.

13. To the extent permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate claimants or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Cashback except where it is directly caused by the negligence of the Promoter, its agents or distributors or that of their employees. Customers' statutory rights are not affected.

14. The Promoter reserves the right to hold void, cancel, suspend, or amend the Promotion where it becomes necessary to do so. The Promoter's decision is final.

15. This offer is governed by English law and the parties submit to the exclusive jurisdiction of the English courts.

16. **Promoter**: Michelin Tyre PLC of Campbell Road, Stoke-on-Trent, ST4 4EY.

**Privacy notice**

**General** – Michelin Tyre plc ("Michelin") acts as a Data Controller. You can contact Michelin's data protection officer by emailing legal.general@michelin.com. You can request access to your data, update any inaccurate or incomplete data, object to the processing of your data, request the deletion or removal of personal data and restrict the processing of your personal data. Any personal data which is present in MyPortal will be retained in accordance with the MyPortal privacy notice. Further information on your rights can be found by visiting the Information Commissioner's Office website www.ico.org.uk or the Data Protection Commission's website at https://www.dataprotection.ie/. If you are not happy with how we deal with your personal data, you have the right to lodge a complaint with the ICO or Data Protection Commission. For further details about how Michelin processes your data, please see https://www.michelin.co.uk/web-content/privacy.

**Promotion** - personal data collected for the purpose of administering the promotion is being collected directly by Multi Resource Marketing Ltd ("MRM") on Michelin's behalf as a Data Processor. Such data processing is being carried out solely to administer the promotion or arrange your bank transfer and to verify the information provided. Personal data may be shared with third parties in order to verify your identity and issue Prepaid Visas. The Promoter will process claimants' data based on the Promotion's terms and conditions. The Promoter will only retain claimants' information for 3 months after the end of the Promotion.