

## Prize draw promotion – Hillhead Event

1. This prize draw is open to UK (excluding Northern Ireland) and Republic of Ireland residents aged 18 and over, that attend the Hillhead Event (21 – 23 June 2022, Buxton), specifically a Hillhead 2022 ToolBox talk, except employees of the Promoter and its group, their families, agents or any third party directly associated with administration of this prize draw.

2. No purchase necessary. Only one entry permitted per person.

3. All entries must be submitted at the Hillhead 2022 event. To be entered into the prize draw entrants are required to:

- Sign up and attend a ToolBox talk at the Hillhead 2022 event; and
- Consent to their personal data being collected for Michelin marketing purposes.

4. The prize is for a Michelin TireCare TPMS (Controller package includes in-cab display, for a Earthmover machine with up to 6 tyres). TPMS system will require fitting to be arranged by the entrant at their own cost. For more information see <https://business.michelinman.com/construction-industry/services-construction-industrial/michelin-tire-care>

5. Entrants agree to be bound by these terms and conditions. The Promoter reserves the right to refuse entry, or refuse to award the prize to anyone in breach of these terms.

6. The Promoter will select the winner at random from all entrants. The winner will be selected following the Hillhead event, by the close of 29<sup>th</sup> June 2022 and the winner will be notified by telephone or email.

7. If a winner does not respond to the Promoter within 14 days of being notified by the Promoter, then the winner's prize will be forfeited and the Promoter will be entitled to select another winner in accordance with the process described above.

8. The prize is subject to availability and is non-exchangeable, non-transferable and no cash alternative is offered.

9. The Promoter reserves the right to replace the prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control make it necessary to do so.

10. Personal data supplied during the course of this prize draw may be passed on to third party suppliers only insofar as required for fulfilment/delivery/arrangement of the prize. For further details, please refer to the privacy notice set out below.

11. To the extent permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is directly caused by the negligence of the Promoter, its agents or distributors or that of their employees. Entrants' statutory rights are not affected.

12. The Promoter reserves the right to hold void, cancel, suspend, or amend this prize draw where it becomes necessary to do so. The Promoter's decision is final.

13. This prize draw is governed by English law and the parties submit to the exclusive jurisdiction of the English courts.

14. Promoter: Michelin Tyre PLC of Campbell Road, Stoke-on-Trent, ST4 4EY.

### **Privacy Statement**

**General** – Michelin Tyre plc (“Michelin”) acts as a Data Controller. You can contact Michelin's data protection officer by emailing [legal.general@michelin.com](mailto:legal.general@michelin.com). You can request access to your data, update any inaccurate or incomplete data, object to the processing of your data, request the deletion or removal of personal data and restrict the processing of your personal data. Further information on your rights can be found by visiting the Information Commissioner's Office website [www.ico.org.uk](http://www.ico.org.uk) or the Data Protection Commission in Ireland at <https://www.dataprotection.ie/>. If you are not happy with how we deal with your personal data, you have the right to lodge a complaint with the ICO or DPC. For further details about how Michelin processes your data, please see <https://www.michelin.co.uk/web-content/privacy>.

**Promotion** - personal data collected for the purpose of administering the promotion is being collected directly by Michelin. Such data processing is being carried out solely to administer the promotion and to verify the information provided. Personal data may be shared with third parties in order to deliver the prize. The Promoter will process claimants' data based on the Promotion's terms and conditions. The Promoter will only retain claimants' information for 3 months after the end of the Promotion.

**Marketing** – if you select to receive marketing, Michelin will use your consent as the legal basis for collecting your information as requested for marketing purposes. Michelin will generally retain your information until you choose to unsubscribe. However, if we have not heard from you for a while or notice that you have not opened our emails etc. in a period of 36 months, we will remove your details from our database. You can withdraw your consent at any time by contacting us at [legal.general@michelin.com](mailto:legal.general@michelin.com) or by clicking the unsubscribe link in any marketing email.