

## Legal Notices

1) - Michelin has cut CO<sub>2</sub> emissions from all its industrial sites by 25 % since 2010 and aims at their carbon neutrality by 2050. Michelin is engaged in funding projects designed to absorb or avoid CO<sub>2</sub> emissions and draws upon the carbon credits stemming from these projects up to the level of residual emissions linked to the production of MICHELIN e.PRIMACY tyres (from extraction of the raw materials to the transport to the customer). Program done in partnership with Livelihoods carbon fund

(2) Rolling Resistance tests conducted on machine by Applus Idiada, on Michelin's request, June (on new) & August (on 2mm buffed) 2020, on dimension 205/55 R16 91V, comparing MICHELIN e.PRIMACY (new: 5.58kg/t & worn: 5.13kg/t) versus MICHELIN PRIMACY 4 (new: 7.74kg/t & worn: 6.25kg/t) ; BRIDGESTONE TURANZA T005 (new: 7.17kg/t & worn: 5.81kg/t) ; CONTINENTAL ECOCONTACT 6 (new: 6.39kg/t & worn: 5.49kg/t) ; CONTINENTAL PREMIUM CONTACT 6 (new: 8,93kg/t & worn: 6,94kg/t) ; DUNLOP BLURESPONSE (new: 7.97kg/t & worn: 5.54kg/t) ; GOODYEAR EFFICIENT GRIP 2 (new: 7.01kg/t & worn: 5.38kg/t) ; PIRELLI CINTURATO P7 BLUE (new: 6.96kg/t & worn: 6.30kg/t) ; PIRELLI CINTURATO P7 (new: 8.79kg/t & worn: 6.97kg/t).

(3) - MICHELIN e.PRIMACY category of tyres is defined as one of the Premium summer tyres such as CONTINENTAL, GOODYEAR, BRIDGESTONE, PIRELLI, DUNLOP brands, and which are not dedicated to Original Equipment application (i.e not designed to achieve car manufacturers specific targets) but tyres that can be purchased from retailers.

(4) - Increased EV battery range and CO<sub>2</sub> reduction - When new, MICHELIN e.PRIMACY generates 2kg/t on average Rolling Resistance less than competitors, equivalent in fuel consumption reduction of up to 0,21l/100km, equivalent of a gain in CO<sub>2</sub> emission up to 5g for a VW Golf 7 1.5 TSI or equivalent of gain of up to 7% in autonomy for a VW e.Golf.

(5)- During usage, MICHELIN e.PRIMACY generates 1,5kg/t on average Rolling Resistance less than competitors, gain is equivalent of up to 80€ savings on fuel. This gain is equivalent of up to 174kg of CO<sub>2</sub> saved. Usage gains are estimated on the average of new and buffed 2mm datas to take into account real life time performance -All gains are estimated on a base of 35 000km and a fuel price of 1.46€/L [https://ec.europa.eu/energy/data-analysis/weekly-oil-bulletin\\_en/6/1/2020](https://ec.europa.eu/energy/data-analysis/weekly-oil-bulletin_en/6/1/2020) weighted on the top 10 countries for motor vehicle movements on national and foreign territory - <https://ec.europa.eu/eurostat/web/transport/data/database>). Actual fuel and cost savings may vary depending notably on driving habits, vehicle or tyre pressure.

(6) [www.environdec.com/Detail/?Epd=19867](http://www.environdec.com/Detail/?Epd=19867)

(7) Longevity test conducted by DEKRA TEST CENTER, on Michelin's request, June-July 2020, on dimension 205/55 R16 91V on VW Golf 7 comparing MICHELIN e.PRIMACY (100%) versus MICHELIN Primacy 4 (102.1%) ; Longevity test run in average real usage (D50) with 14.460 km run and extrapolated longevity at 1.6mm.

(8) MICHELIN e.PRIMACY is rated "B" on the Wet Grip Item of the European labelling scale.

(9) New and Worn (worn means worn on machine (buffed) to the depth of Tread Wear Indicator according to European regulation for Tread wear indicator ECE R30r03f), on 205/55 R16 91V MICHELIN e.PRIMACY, is above the R117 European regulation wet grip threshold.