

# MICHELIN PRIMACY 4+



ELECTRIC VEHICLES



COMPACT CARS



SEDANS



COMPACT SUV,  
4X4 AND SUV



MEDIUM SUV,  
4X4 AND SUV

## GREATER SAFETY MADE TO LAST <sup>(1)</sup>



### Greater safety made to last

- Best wet braking performance at the legal tread depth <sup>(1)</sup>
- Best aquaplaning control <sup>(2)(3)</sup>



### Long-lasting confident driving

- Excellent longevity <sup>(4)</sup>

### MICHELIN PRIMACY 4+

Available dimensions

16"

24  
DIMENSIONS

17"

35  
DIMENSIONS

18"

18  
DIMENSIONS

19"

5  
DIMENSIONS

20"

2  
DIMENSIONS

21"

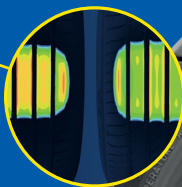
1  
DIMENSION

**DESIGNED TO KEEP YOU AND YOUR PASSENGERS PROTECTED,  
MILE AFTER MILE.**

**DESIGNED WITH MICHELIN EVERGRIP TECHNOLOGIE**

**MaxTouch  
Construction**

Maximize the tyre's contact with the road and evenly distribute the forces of acceleration, braking and cornering – delivering longer tread life without sacrifice.



**Self rejuvenating  
tread compound**

The latest generation of rubber compound with a self-rejuvenating tread that helps maintain your braking performance on wet surfaces. Wet braking efficiency is optimized when the tire wears by a combination of 2 rubber in the thickness of the tread. A smart association of the 2 rubber rigidities allows to compensate the loss of void ratio when the tread depth decreases.



Size Width	Size Height	Size Diameter	Size Speed Symbol
175 - 255	40 - 65	16" - 21"	H-V-W-Y

**(1) Wet braking new and worn:** External tests conducted by TÜV SÜD Product Service, on Michelin's request, between 80-20 kph, in June 2021, on dimension 205/55 R16 91V on VW Golf 8 (worn means when worn on machine (buffed) to the depth of Tread Wear Indicator according to European regulation: ECE R30r03f) comparing MICHELIN Primacy 4+ (new: 22,9m - worn: 31,5m) versus BRIDGESTONE TuranzaT005 (new: 22,7m - worn: 36,4m); CONTINENTAL PremiumContact 6 (new:23,0m - worn: 35,3m); GOODYEAR EfficientGrip Performance 2 (new: 23,7m - worn: 35,6m) competitors. Results may vary according to road and weather conditions.

**(2) Aquaplanning in Curve:** External tests conducted by TÜV SÜD Product Service, on Michelin's request, in June 2021, on dimension 205/55 R16 91V on VW Golf 8 2.0I TDI, 8mm water height, comparing MICHELIN Primacy 4+ (100%) versus BRIDGESTONE TuranzaT005 (87,6%); CONTINENTAL PremiumContact 6 (81,2%); GOODYEAR EfficientGrip Performance 2 (94%) competitors. Results may vary according to road and weather conditions.

**(3) Aquaplanning in straight line:** External tests conducted by TÜV SÜD Product Service, on Michelin's request, in June 2021, on dimension 205/55 R16 91V on VW Golf VII 1.5 TSI, 9mm water height, comparing MICHELIN Primacy 4+ (100%) versus BRIDGESTONE TuranzaT005 (97,7%); CONTINENTAL PremiumContact 6 (98,4%); GOODYEAR EfficientGrip Performance 2 (97,9%) competitors. Results may vary according to road and weather conditions.

**(4) Longevity:** External tests conducted by DEKRA TEST CENTER, on Michelin's request, in July 2021, on dimension 205/55 R16 91V on VW Golf comparing MICHELIN Primacy 4+ (REF km) versus BRIDGESTONE TuranzaT005 (-15 998km); CONTINENTAL PremiumContact 6 (-5 655km); GOODYEAR EfficientGrip Performance 2 (+2093km) competitors. Longevity test run in average real usage (D50) with 12200 km run and extrapolated longevity at 1.6mm. Results may vary according to road and weather conditions.

(a) Fuel efficiency class (from A to E). (b) Wet grip class (from A to E). (c) External rolling noise class (from A to C) and measured value in decibel (dB).